The Ten Best: Men's glasses

CHOSEN BY CAROLA LONG

Specsavers

Few men wore glasses better than Yves Saint Laurent, and this Toby pair evokes the style he sported in his famous naked portrait. Handily, they also have a designer look at a budget price: perfect for making a strong statement on the cheap.
Price: £89
Specsavers.co.uk

Tom Ford

These ultra-modern titanium frames will add a bit of architect-style gravitas to your look, without dominating your face. However, the lightweight look will work best with low prescriptions or extremely thin glass.
Price: £225
Tomford.com

Prism

The fashion journalist Anna Laub was inspired to set up her own optical label after realising she had been using the same glasses to watch catwalk shows for about eight years. This New York pair in cream tortoiseshell have a real retro, hip feel.
Price: £205
Prismlondon.com

Glasses Direct

Round glasses, as championed by John Lennon and David Hockney, can be hard to pull off without looking more like Piggy from *Lord of The Flies*. These frames capture the round, arty-Mensa-member look, but their slightly sculptured shape is much more flattering than perfect circles.
Price: £89
GlassesDirect.co.uk

Persol

The Italian-heritage brand Persol is renowned for its well-crafted sunglasses, as worn by Steve McQueen, and Daniel Craig when he played James Bond. The label's glasses are just as understatedly stylish and these classic frames will suit most face shapes.
Price: £190
David Clulow, 0844 264 0870

Balenciaga

Channel the Seventies film director or perhaps porn star look with these edgy glasses. They're ever so slightly creepy, but that's part of their charm. Just don't unbutton your shirt to reveal any chest hair, and avoid teaming with flared jeans.
Price: £200
01423 520 303

Ray-Ban

If you are addicted to Ray-Ban's sunglasses, then these simple but cool frames are bound to appeal. They're serious without being too square, and not so retro as to look like joke shop specs.
Price: £90
Ray-Ban.com

Ralph Lauren

Can't decide between wire or plastic frames? Then opt for a pair that are half-and-half. The Sixties-Malcolm X style creates a brooding look that will have girls making passes at men who wear glasses.
Price: £180
David Clulow, 0844 264 0870

Yves Saint Laurent

These expensive-looking glasses have an 'alpha geek' vibe to them; part Mad Men-style alpha male, part geek chic. The rectangular frame will suit most face shapes.
Price: £171; 01423 520 303

Cutler and Gross

Glasses don't have to come in neutral colours. Why not think outside the box – with translucent blue frames? The key to pulling them off is to keep the rest of your outfit neutral and avoid overdoing the brights.
Price: £249; 0207 581 2250

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We love Michael Kors blusher

This fresh shade of lilac-rose is part of Michael Kors' recently launched, first make-up collection for Estée Lauder. It may look bright but it's perfect for restoring glow and brightening pale and wintry complexions, and comes in a handbag-friendly compact. Sunset Pink blush £23, 0870 034 2566.

We're not sure Monocles

Eccentric Nutters are rejoicing at last week's announcement that Vision Express are stocking monocles again. If they want asymmetrical wrinkles and depleted depth of vision, that's up to them, but don't ask us to refrain from laughing openly at them in the street and poking them in their good eye. The Audit would rather read the posh magazine of the same name instead.

We're buying Uniqlo +J

Mistress of minimalism Jil Sander returns for a second season at Uniqlo, with her +J collection for spring – it's a beautiful capsule of tailored pieces, with trenches, jackets and shirts, all simply cut to suit the masses. You'll never guess that this week beige trench, £79.99, could actually be practical too; such is the genius of Sander. Uniqlo.co.uk

We can't wait for DSM Tachiagari

Every season, Rei Kawakubo overhauls her tremendous concept store, Dover Street Market, to bring in new designers, areas and ideas. Tachiagari translates as 'a beginning', so how better to kick off 2010 than by eying beautiful wares from the likes of Lanvin and Proenza Schouler? Bag, from £435, by Lanvin. doverstreetmarket.com

HARRIET WALKER