

**THIS WEEK**

WHAT'S *HOT* WHAT'S *NEW* WHAT'S *NOW*

# *I see you* **BABY!**

*Prism's fashion spectacles are ultra eye-catching!*

Do men make passes at girls who wear glasses? Absolutely! It's all about statement frames and Prism's super stylish glasses are a cool-girl essential. Designed by London-based fashion journalist Anna Laub, every style is totally unique and limited edition. "The collection is inspired by vintage frames as well as the clean lines of Bauhaus architecture," explains Laub. "Street style is also key and each pair is named after a different international city." From the classically cool New York to the edgy-chic London frames, whether you need them or not (simply add prescription lenses) you'll want to wear them all!

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## **THE INTERVIEW**

### **Describe your new collection**

"Each frame is hand-cut from acetate chosen from an archive that dates back to 1849."

### **The signature Prism look**

"Understated, elegant and fashion-forward."

### **Your (spectacle-wearing) style icons?**

"Everyone from Yves Saint Laurent and Johnny Depp to Charlotte Gainsbourg and Julia Restoin-Roitfeld."

### **3 things we need to know about Anna Laub**

"I am obsessive about the combination of the functional and the aesthetic."

"I find inspiration in unexpected places from flea markets in Tel Aviv to hat shops in Anney."

"I love everything about NYC: the bars, the people, the dirty streets, even the weather!"

IMAGE: CORBIS